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| **Problem Statement**: Youth in ***Indian River County*** are using alcohol, marijuana and vaping/e-cigarettes at high rates. Additionally, prescription drug use is cause for concern. Alcohol and other drug use among teens are responsible for a series of negative adverse effects. Currently 16.5% of Indian River youth are using alcohol, and 9.0% are using marijuana. Through careful review of community data, SAFIR has developed a plan of action to address youth alcohol and marijuana use among Indian River County middle and high school students that involves both Evidenced-Based Prevention Programs and Community-Level Environmental Strategies. | | |
| **Goal 1**: By 2020, reduce 30-day alcohol use by Indian River middle and high school youth from 16.5% to 15% as measured by the 2020 FYSAS, reduce 30-day marijuana use by middle and high school students from 9.0% to 8% as measured by the 2020 FYSAS data. | | **Long Term Outcome 1**:  By 2022, the percent of Indian River middle and high school youth who report drinking in the past month will decline to 13% from 16.5%; the percent of Indian River middle and high school youth who report smoking marijuana will decline to 7% from 9%. |
| **Objectives** | **Short Term Outcomes**  3 to 12 months | **Intermediate Outcomes** |
| **Intervening Variables: Perception of Harm**  **Objective 1**: By 2021, provide *Life Skills Training* to at least 95% (n=4,100) of all students in Indian River County middle schools for three consecutive years. | LST Health Educators conduct LST program among 6th, 7th, and 8th grades in Indian River middle schools. | LST Health Educators complete program implementation with fidelity as measured by the LST Fidelity Assessment Tool |
| **Intervening Variable: Perception of Harm**  **Objective 2**: By 2020, increase perceived risk of harm from alcohol use among Indian River middle school students from 50.8% to 52% and 43.2% to 46% in high school as measured by the percent of middle school students who report great risk of harm from consuming 1 or 2 drinks nearly every day on the 2020 FYSAS. | 1355 Indian River 6th grade students complete 15 sessions of the LST program.  1320 Indian River 7th grade students complete 10 sessions of the LST program.  1425 Indian River 8th grade students complete 5 sessions of the LST program. | Increase knowledge among program participants regarding the harmful effects of alcohol use as measured by pre- tests and post-tests |
| **Intervening Variable: Perception of Harm - Objective 3**: By 2020, increase perceived risk of harm of weekly marijuana use among Indian River middle school students from 52.1% to 55%, and 27.4% to 30% of high school youth as measured by the percent of middle school students who report great risk of harm from weekly marijuana use on the 2020 FYSAS. | 1355 Indian River 6th grade students complete 15 sessions of the LST program.  1320 Indian River 7th grade students complete 10 sessions of the LST program.  1425 Indian River 8th grade students complete 5 sessions of the LST program. | Increase knowledge among program participants regarding the harmful effects of marijuana use as measured by pre- test and post-test |
| **Intervening Variable: Perception of Harm - Objective 4:** By 2020, increase perceived risk of harm of prescription drug use among Indian River middle school students from 66.7% to 70% and 71.8% to 73% in high school students, as measured by the percent of middle school students who report great risk of harm from prescription drug use on the 2020 FYSAS. | 1355 Indian River 6th grade students complete 15 sessions of the LST program.  1320 Indian River 7th grade students complete 10 sessions of the LST program.  1425 Indian River 8th grade students complete 5 sessions of the LST program. | Increase knowledge among program participants regarding the harmful effects of prescription drug use as measured by pre- test and post-test |
| **Intervening Variable: Perception of Harm - Objective 5:** By December 2020, implement the Talk. They Hear You. Campaign for parents of students in all schools and at community events in Indian River County. | Distribute 2,000 Talk. They Hear You. campaign booklets to parents in all schools and at community events. | Increase knowledge among middle school parents regarding talking to their children about the dangers of underage drinking.  Parents reinforce underage drinking prevention messages through conversations with their children. |
| **Intervening Variable: Social Access**  **Objective 6:** By December 2020, implement the No One’s House Campaign in schools and community events supporting the message that parents will not allow teen drinking or drug use in their home. | Increase the number of parents who have signed the No One’s House pledge. | Decrease the percent of high school drinkers in IRC who report accessing alcohol through social sources from 78%. |
| **Goal 2**: By 2021, strengthen and improve the capacity of the community to support and maintain the prevention strategies and sustain the long-term reduction of substance use among youth. | | Long Term Outcome: LST, Talk. They Hear You. and No One’s House are implemented with fidelity and schools, parents, and youth support the program’s implementation. |
| **Objectives** | **Short Term Outcomes** 3 to 12 months | **Intermediate Outcomes** |
| **Objective 1**: By 2021, increase the capacity of IRC schools and prevention partners to deliver Life Skills Training (LST) by training 5 Health Educators on the LST program for three consecutive years. | Train 5 Health Educators on the LST program for three consecutive years.  Health Educators have the knowledge and skills necessary to implement the LST program with fidelity as measured by training pre- and post-tests. | LST Health Educators complete program implementation with fidelity as measured by the LST Fidelity Assessment Tool |
| **Objective 2:**  By 2021, increase the ability of IRC parents to talk about underage drinking by conducting presentations that build skills through the Talk, They Hear You materials to at least 2,000 parents of students in IRC middle schools in three consecutive years. | Distribute 2,000 Talk. They Hear You. Campaign booklets to parents in all 5 public middle schools, 2 charter schools and 1 private school.  Increase knowledge among middle school parents regarding talking to their children about the dangers of underage drinking. | Parents reinforce underage drinking prevention messages through conversations with their children as measured by % of IRC youth who report that their parents have spoken to them about alcohol use on the LST pre and post-tests. |
| **Objective 3:** By 2021, develop youth involvement and ownership for the project by actively engaging 10 youth in program activities. | Engage 10 youth in the planning and implementation of a social norm campaign | 10 youth participate in the planning and implementation of a social norm campaign and other prevention campaigns in the community |

**Comprehensive Community Action Plan**

**Strategy Action Plan**

***Goal 1***

**Objective 1**: By 2021, provide *Life Skills Training* to at least 95% (n=4,100) of all students in Indian River County middle schools for three consecutive years.

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| **Implementing Agency/ Organization** | **Strategy** | **Key Action Steps** | **Implementation Timeframe** | **Expected Total Cost** |
| SAC | LifeSkills Training Program | Train new LST Health Educators on the LST program, order materials, develop and print pre-tests | Summer 2018 | In-house training by certified T.O.T. trained staff. All materials are leveraged from other sources.  Annual salaries for 5 LST Health Educators  (see budget) |
| Classroom Session 1: Pre-Test students in grade 6 | August 2018 |
| Conduct 15 weekly classroom sessions in 6th grade classrooms | September 2018-January 2019 |
| Post-test students in grade 6 | January 2019 |
| Classroom Session 1: Pre-Test students in grade 7 | February 2019 |
| Conduct 10 weekly classroom sessions in 7th grade classrooms, and conduct 5 weekly classroom sessions in 8th grade classrooms | February 2019- June 2019 |
| Post-test students in grade 7 | June 2019 |

**Objective 2**: By 2020, increase perceived risk of harm from alcohol use among Indian River middle school students from 50.8% to 52% as measured by the percent of middle school students and 43.2% to 46% in high school students who report great risk of harm from consuming 1 or 2 drinks nearly every day on the 2020 FYSAS.

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| **Implementing Agency/ Organization** | **Strategy** | **Key Action Steps** | **Implementation Timeframe** | **Expected Total Cost** |
| SACIRC | LifeSkills Training Program | Train new LST Health Educators on the LST program, order materials, develop and print pre-tests | Summer 2018 | In-house training by certified T.O.T. trained staff. All materials are leveraged from other sources  Annual salaries for 5 LST Health Educators  (see budget) |
| Classroom Session 1: Pre-Test students in grade 6 | August 2018 |
| Conduct 15 weekly classroom sessions in 6th grade classrooms | September 2018-January 2019 |
| SACIRC | LifeSkills Training | Post-test students in grade 6 | January 2019 | Annual salaries for 5 LST Health Educators  (see budget) |
| Classroom Session 1: Pre-Test students in grade 7 | February 2019 |
| Conduct 10 weekly classroom sessions in 7th grade classrooms, and conduct 5 weekly classroom sessions in 8th grade classrooms | February 2019- June 2019 |
| Post-test students in grade 7 | June 2019 |
| SAFIR | Teen Brain Presen-tations | Conduct 6 presentations to youth on the teen brain and addiction | July 2019 – June 2020 | SAFIR Coordinator & Director salary |

**Objective 3**: By 2020, increase perceived risk of harm of weekly marijuana use among Indian River middle school students from 52% to 55% and 27.4% to 30% in high school students as measured by the percent of students who report great risk of harm from weekly marijuana use on the 2020 FYSAS.

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| **Implementing Agency/ Organization** | **Strategy** | **Key Action Steps** | **Implementation Timeframe** | **Expected Total Cost** |
| SACIRC | LifeSkills Training Program | Train new LST Health Educators on the LST program, order materials, develop and print pre-tests | Summer 2018 | In-house training by certified T.O.T. trained staff. All materials are leveraged from other sources  Annual salaries for 5 LST Health Educators  (see budget) |
| Classroom Session 1: Pre-Test students in grade 6 | August 2018 |
| Conduct 15 weekly classroom sessions in 6th grade classrooms | September 2018-January 2019 |
| SACIRC | LifeSkills Training Program | Post-test students in grade 6 | January 2019  February 2019 |  |
| Classroom Session 1: Pre-Test students in grade 7 |  |
| Conduct 10 weekly classroom sessions in 7th grade classrooms, and conduct 5 weekly classroom sessions in 8th grade classrooms | February 2019- June 2019 |
| Post-test students in grade 7 | June 2019 |
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| SAFIR | Teenage Brain presen-tations | Conduct 6 presentations to youth on the teen brain development and addiction | July 2019 – June 2020 |

**Objective 4:** By 2020, increase perceived risk of harm of prescription drug use among Indian River middle school students from 66.7% to 70% and 71.8% to 73% in high school students, as measured by the percent of students who report great risk of harm from prescription drug use on the 2020 FYSAS.

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| **Implementing Agency/ Organization** | **Strategy** | **Key Action Steps** | **Implementation Timeframe** | **Expected Total Cost** |
| SACIRC | LifeSkills Training Program | Train new LST Health Educators on the LST program, order materials, develop and print pre-tests | Summer 2019 | In-house training by certified T.O.T. trained staff. All materials are leveraged from other sources  Annual salaries for 5 LST Health Educators  (see budget) |
| Classroom Session 1: Pre-Test students in grade 6 | August 2019 |
| Conduct 15 weekly classroom sessions in 6th grade classrooms | September 2019-January 2020 |
| Post-test students in grade 6 | January 2020 |
| Classroom Session 1: Pre-Test students in grade 7 | February 2020 |
| Conduct 10 weekly classroom sessions in 7th grade classrooms, and conduct 5 weekly classroom sessions in 8th grade classrooms | February 2020- June 2021 |
| Post-test students in grade 7 | June 2020 |
| SAFIR | Generation Rx campaign  Operation medicine cabinet | Implement the campaign with youth and adults in the community  Educate community on the need for safe disposal and storage of prescriptions medications and participate in national drug take back days. | July 2019 – June 2020  July 2019 – June 2020 | SAFIR Coordinator & Director salary |

**Objective 5**: By December 2020, implement the Talk. They Hear You. Campaign for parents of students in all 5 public middle schools, 2 charter schools, and 1 private school in Indian River County.

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| **Implementing Agency/ Organization** | **Strategy** | **Key Action Steps** | **Implementation Timeframe** | **Expected Total Cost** |
| SACIRC | Talk. They Hear You. parenting campaign | Order campaign materials (rack cards, booklets, etc.) from SAMHSA; plan media schedule (when and where PSAs will run)  Distribute materials at school orientations, open house and back to school events | Summer 2019  August 2019 | All materials are leveraged from other sources  Annual salaries for 5 LST Health Educators |
| Distribute materials at school and community events, run PSA on local television and radio stations; drive parents to the SAMHSA Talk. They Hear You. campaign website | September 2019- June 2020 | Annual salaries for 5 LST Health Educators  SAFIR marketing funds |

**Objective 6:** By December 2020, implement the No One’s House Campaign in 7 schools supporting the message that parents will not allow teens to drink alcohol in their homes.

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| **Implementing Agency/ Organization** | **Strategy** | **Key Action Steps** | **Implementation Timeframe** | **Expected Total Cost** |
| SACIRC | No One’s House campaign | Order campaign materials (posters, t-shirts, etc.); recruit youth to lead campaign; plan campaign schedule | Summer 2019 | All materials are leveraged from other sources  Volunteers  SAFIR Coordinator salary  LST Health Educators |
| Distribute materials at school orientations, open house and back to school events | August 2019 |
| Distribute materials at school and community events; host four alcohol and drug free events at locations throughout the community | September 2019- June 2020 |

***Goal 2***

**Objective 1**: By July 2021, increase the capacity of IRC schools and prevention partners to deliver Life Skills Training (LST) by training 5 Health Educators on the LST program for three consecutive years.

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| **Implementing Agency/ Organization** | **Strategy** | **Key Action Steps** | **Implementation Timeframe** | **Expected Total Cost** |
| SACIRC | Life Skills Training Capacity Building | Train new LST Health Educators on the LST program, order materials | Summer 2019 | In-house training by certified T.O.T. trained staff. All materials are leveraged from other sources  LST Staff – see budget |
| Contact school personnel to begin project coordination | July & August 2019 |
| Meet with appropriate school personnel to schedule LST curriculum implementation, classroom days and times | August 2019, August 2020, August 2021 | Annual salaries for 5 LST Health Educators  (see Budget) |
| Provide program overview to school staff, teachers, and faculty to encourage support of the program in the schools | August 2019, August 2020, August 2021 |
| Attend monthly meetings/ trainings (PTA, The Center, etc.) | August 2018- June 2020 |
| Conduct LST classroom observations and provide feedback to LST Health Educators to ensure implementation fidelity and increase capacity | August 2018- June 2020 |
| Complete fidelity assessment tool after each LST session | August 2019- June 2021 |
| Provide year-end evaluation report to school administration, teachers, and staff to demonstrate program effectiveness and encourage program support | August 2019, August 2020, August 2021 |

**Objective 2**: By July 2021, increase the ability of IRC parents to talk about underage drinking by conducting presentations that build skills through distribution of the Talk, They Hear You. materials to at least 2,000 parents of students in IRC middle and high schools in three consecutive years.

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| **Implementing Agency/ Organization** | **Strategy** | **Key Action Steps** | **Implementation Timeframe** | **Expected Total Cost** |
| SACIRC / SAFIR | Talk. They Hear You. parenting campaign | Order campaign materials (rack cards, booklets, etc.) from SAMHSA; plan media schedule (when and where PSAs will run) | Summer 2019 | Annual salaries for 5 LST Health Educators |
| Attend monthly meetings | August 2019- May 2020 |
| Distribute materials at school orientations, and school events | August 2019 – May 2020 |

**Objective 3**: By July 2020, develop youth involvement and ownership for the projects in the targeted schools/communities by actively engaging 10 youth in program activities.

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| **Implementing Agency/ Organization** | **Strategy** | **Key Action Steps** | **Implementation Timeframe** | **Expected Total Cost** |
| SAFIR | Friday Night Done Right | Provide 2 substance use free alternatives to youth | August 2019- June 2020 | Annual salaries for SAFIR Coordinator and Director |
| SAFIR | Social Norm Campaign | Provide training to youth on social norms | September 2019 – December 2019 | Annual salaries for SAFIR Coordinator and Director |
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