**Palm Beach County Substance Awareness Coalition**

**Comprehensive Community Action Plan (CCAP) Worksheet (12/17)**

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| **Problem Statement: *Social Access-Palm Beach County youth have access to marijuana in the community.* There were 22 arrests for marijuana in 2016 by West Palm Beach teens age 12-17 years old, resulting in the highest number of arrests when compared to all other drugs. (WPBPD 2016). Of those youth age 0-17 years old entering treatment at DATA, 68% (208) of teens listed marijuana as their primary diagnosis in school based intervention, 83% (240) listed marijuana as their primary diagnosis for outpatient therapy and 96% listed marijuana as the primary diagnosis for residential treatment (DATA FY 2016-17).** | | | |
| **Goal 1:** Among reported high school students who report using marijuana, reduce by 5% the number of youth who reported marijuana use in the last 30 days. | | **Long Term Outcome 2:** By the FYSAS 2022, reduce by 5% the number of PBC HS students who report marijuana use in the last 30 days. (15.4% of PBC HS students FYSAS 2016)  **2 to 5 YEARS** | |
| **Objectives/Strategy:** | **Short term Outcomes** (change in local contributing factor)  By 2018 increase the number of local teens registered for the Teen Coalition in Action (TCIA) by 50%, from seven engaged teens to twelve or more engaged teens representing the primary county locations; north, south, central east, central west and west.  **1 to 3 Years** | | **Intermediate Outcomes**  Reduce by 2% the number of 12th graders reporting daily use of marijuana (6% of HS students Monitoring the Future 2016)  **1-5 Years** |
| **Objective 1: Inform and educate the community on the dangers of marijuana use for that are underage.** | | | | |
| Promote student and parent focused evidenced based or promising practices programs, such as Botvin Life Skills Training, Project SUCCESS, Strengthening Families, Active Parenting, Evidence Informed SPORT Marijuana Awareness etc. in the school setting (public, private and charter schools), afterschool programs, youth empowerment centers, community centers and other youth focused environments. | | | | |
| **Measurement: The Coalition will survey all organizations providing evidence based and promising practices marijuana prevention programs. The Coalition will work with the managing entity to collect and document the number served, including whether elementary, middle, high school or parent and the location of the delivered service.** | | | | |
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| **Objective 2: Utilize the C.O.W. (Coalition On Wheels).** | | | | |
| Take the C.O.W. (Coalition On Wheels) to community and school events-distributing information on the dangers of marijuana use by those underage, the fact that is illegal, and sharing the negative health affects marijuana has on youth. | | | | |
| 1. **Measurement: All activities will be documented with the event date, location and the number of people reached per event.** | | | | |
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| **Objective 3: Promote National Family Night Out & National Strengthening Family Dinner** | | | | |
| Promote National Family Night Out & National Strengthening Family Dinner, encouraging parents to increase positive, meaningful daily communication with their children, communicating the positive benefits of staying drug free and the risks associated with marijuana use. | | | | |
| **Measurement: Municipalities participating in National Family Night Out Activities & National Strengthening Family Dinner will be documented including participating community partners.** | | | | |
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| **Objective 4: Increase number and influence of Teen Coalition in Action.** | | | | |
| TCIA will promote and enhance teen involvement in drug free activities in their school and the community. | | | | |
| **Measurement: Membership in TCIA, Youth participation in Coalition events, and number of events TCIA completes at their home, school and in the community will be documented.** | | | | |
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| 1. **Objective 5:** **Advocate for the use of the Crime Stoppers number to** **report marijuana grow houses.** | | | | |
| Host training for the community on the dangers of a marijuana, grow house identification in their community and how to report it. | | | | |
| 1. **Measurement: Document the number of calls made to Crime Stoppers related to marijuana grow houses.** | | | |

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| **Problem Statement: *Perceived Risk-Palm Beach County youth are unaware of the consequences of using marijuana.*** Palm Beach County youth need more education on the dangers of marijuana use: 64.2% of Palm Beach County youth do not consider the use of marijuana once or twice a week as harmful. 26.3% of Palm Beach County youth report that it is not wrong for someone their age to use marijuana. (FYSAS 2016) | | | |
| **Goal 2:** Increase by 10% the number of youth who report that marijuana use is harmful. | | **Long Term Outcome 2:** By 2022,reduce by 10% the number of youth who report that it is not wrong for someone their age to use marijuana, from 26.3% to 16.3%. (FYSAS 2016)  **2-5 Years** | |
| **Objectives/Strategies:** | **Short term Outcomes:**  Increase by 5% the number of youth reporting that the use of marijuana once or twice a week is harmful on the 2018 FYSAS, from 35.8% to 40.8%.  **1 to 3 Years** | | **Intermediate Outcomes**  Reduce by 2% of middle school students and 5% of high school students the parental attitudes favorable toward marijuana use on the 2020 FYSAS. (2.2% of PBC middle school students and 8.3% of PBC HS students reported parental approval of marijuana use (FYSAS 2016).  **1-5 Years** |
| **Objective 1: Educate parents and youth of the dangers of marijuana use for youth.** | | | | |
| Promote student and parent focused evidenced based programs and promising practices, such as Botvin Life Skills Training, Project SUCCESS, Strengthening Families, Active Parenting, Evidence Informed SPORT Marijuana Awareness etc. in school settings (public, private and charter schools) and community settings (afterschool programs, Explorer troupes, Youth Empowerment Centers, community centers and other youth focused environments). | | | | |
| **Measurement: The Coalition will work with the managing entity to collect and document the number served, including whether elementary, middle, high school or parent and the location of the delivered service.** | | | | |
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| **Objective 2: Coordinate and market alternative event activities to promote a marijuana free lifestyle for youth.** | | | | |
| Host alternative events for teens to encourage them to choose drug free activities, such as the Spring Break Glow Games. Create a social media page for parents to follow that will post upcoming local activities for their teens to attend. | | | | |
| **Measurement: The Coalition will collect and document the number served, including whether middle or high school and the location of the delivered service.** **Document the number of viewings to the social media messages.** | | | | |
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| **Objectives 3: Coordinate and promote community youth summits** | | | | |
| Design and promote youth summit events that educate teens on the health risks of marijuana use and increase positive pro social skills and behaviors. Promote the use of evidence based prevention programs and promising practices at Youth Summits. Promote hosting parent training workshops in conjunction with the Youth Summit. Work with community partners to increase the size, scope and impact of the summit on our youth and their parents. | | | | |
| **Measurement: Document the number of youth summits held in the community yearly and the participating community partners. Document the number of youth and parents in attendance, their age, school, and other personal data, email and phone number.** | | | | |
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| **Objective 4: Inform community members of the short and long term dangers of marijuana use** | | | | |
| Design two online courses, one for parents and one for teens, to inform them of the dangers of marijuana use. Enhance web-based information on [www.NotMyBrain.com](http://www.NotMyBrain.com) and [www.DontBeAGuineaPig.com](http://www.DontBeAGuineaPig.com) for parents and students on the dangers of marijuana use. Utilize social media and environmental messaging campaigns to inform parents and youth on the dangers of marijuana use by teens. | | | | |
| **Document the number of viewings to the social media outlets, unique visitors to the web sites and reach of environmental messaging campaigns.** | | | | |

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| **Problem Statement: *Retail Access-Youth* Youth will have increased access to marijuana through stores and other medical personnel in the community.** There is currently one medical marijuana outlet in Palm Beach County with more planning to open soon (DOH 2017) and 150 doctors registered to recommend marijuana for medical purposes. | | | |
| **Goal 3:** Ensure the number of youth who report buying marijuana from a dispensary stays below 10%. | | **Long Term Outcome 1:** By the 2020 Florida Youth Substance Abuse Survey (FYSAS): Ensure the number of youth who report buying marijuana from a dispensary stays below 10%.  **2 to 6 YEARS** | |
| **Objectives/Strategies:** | **Short term Outcomes** (change in local contributing factor)  By 12/2020: Adoption of the ordinance by one or more additional municipalities to not allow stores to be within 500 feet of a school or a community center.  **1 - 3 YEARS** | | **Intermediate Outcomes**  (change in intervening variable/risk factor)  By 12/2020: Develop an approved compliance check to ensure no sales to non-registered customers  **1 to 5 YEARS** |
| **Objective 1: Advocate and assist with the development of an on-site and/or online Retail Medical Marijuana Sales Training, providing certification for marijuana vendors.** | | | |
| Advocate for the design and implementation of an onsite and online Retail Sales Training for Marijuana for Medical Use. Both in-class and online trainings will provide a certificate of completion indicating an increase in the number of certified vendors/servers. | | | |
| 1. **Measurement: Completion of the design and release of a marijuana retail training. Document the number of participants who complete onsite and/or online RST and receive a certificate of satisfactory completion.** | | | |

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| **Objective 2:**  **Advocate and assist with the** **development of an approved compliance check process, to ensure no sales to non-medical marijuana card holders.** |
| Work with DOH, local law enforcements and municipalities to develop an approved compliance check process, to ensure no sales to non-registered customers. Train law enforcement agencies on how to conduct compliance checks. |
| **Measurement: Document the number of meetings with DOH, law enforcement, and/or municipalities where the Coalition meeting objective is the development of compliance checks. Document number of law enforcement trained or compliance checks** |
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| **Objective 3:** **Work with municipalities to adopt a county ordinance that does not allow stores to be set up within 500 feet of a school or community center.** |
| **Measurement: Document the number of municipality meetings where the coalition is on the agenda to present the ordinance and the number of municipalities that adopt the ordinance.** |
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| **Objective 7: Create a toll free tip line for calls and text to report anyone in Palm Beach County buying, selling or providing marijuana to someone without a medical marijuana card.** |
| **Measurement: Completion of the toll free tip line and the number of calls made to the tip line.** |